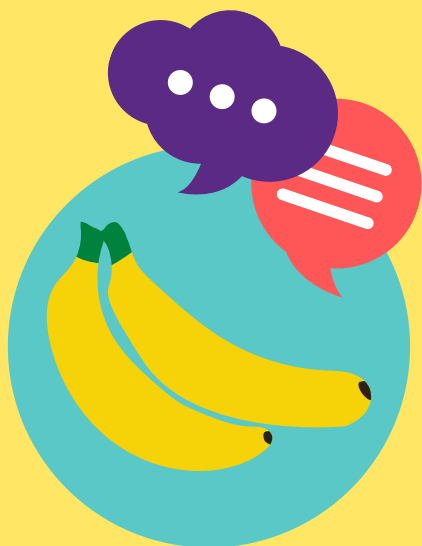


EXPRESSION OF INTEREST

**CONSULTANCY
OPPORTUNITY
UNDER THE
CLIMATE SMART BANANA
(CLISMABAN) LEAP-AGRI
PROJECT IN KENYA**

**WE ARE LOOKING FOR A DYNAMIC AND
INDEPENDENT COMMUNICATIONS
SPECIALIST**

The Climate Smart Banana (CLISMABAN) Project is a Leap-Agri Project sponsored by the EU commission that has a primary objective to phenotyping the banana biodiversity to identify climate-smart varieties with optimal market potential in Africa and Europe.



In collaboration with our partners from Kenyatta University, we shall conduct a **Gender Training workshop** addressed to local stakeholders, such as lead farmers, extension agents and focal points of the MoA in the counties of Embu and Kirinyaga (Kenya). **The event will occur from 22nd to 26th March in Embu**, both indoors (seminar sessions) and outdoors (smallholders' farms).

The main objectives of the workshop are:

- To present to our stakeholders, what is the rationale for gender integration in banana farming systems.
- To generate awareness about what are the current gender challenges in the banana value chains, from a farmers' perspective.
- To share with our participants what are the existing strategies to achieve gender-responsive banana value chains.
- Establish on-farm demonstrations with extension workers/county leaders & farmers.

Under a consultancy approach, the VIB-IPBO is looking for a dynamic and independent communications team, or an independent consultant, in Kenya to develop dissemination materials linked to this activity under our CLISMABAN project.

The desired outcomes of this consultancy shall be:

- 1.- A five-minute edited video** to portray the educational and awareness activities developed during the workshop and capturing testimonies from facilitators and participants (video in English or under titled in English when stakeholders speak in Swahili or another language).
- 2.- One shorter video between 1:30 to 2 min** to disseminate these activities via social media (video in English or under titled in English).
- 3.- A 2-page edited press report** about the workshop.
- 4.- A selected portfolio of pictures** from the activities.

If you are a **self-driven, innovative and enthusiastic free-lance communicator(s), with previous experience in portraying research outcomes for development (R4D) projects**, share your CV, and a tentative budget in Euros (€). Please, do not forget to share with us previous communication pieces you may have produced in the past.

THE DEADLINE FOR SUBMITTING THE EXPRESSIONS OF INTEREST FOR THIS CONSULTANCY IS 3RD MARCH 2021 (12:00 H CET). WOMEN ARE ENCOURAGED TO APPLY.

SUBMIT YOUR APPLICATION TO IPBO@VIB-UGENT.BE

ALL CANDIDATES WILL BE CONTACTED AFTER A DECISION HAS BEEN MADE.